


DEPARTMENT OF
COMMERCE AND BUSINESS MANAGEMENT,
IN ASSOCIATION WITH
FACULTY OF DOCTORAL STUDIES & RESEARCH &
INTERNAL QUALITY ASSURANCE CELL (IQAC)
PRESENTS
**ONE WEEK NATIONAL
FACULTY DEVELOPMENT PROGRAMME (FDP)**
on
RESEARCH METHODOLOGY
 **GOOGLE MEET**

26 SEPTEMBER - 2 OCTOBER, 2020

SPEAKERS



Prof. T. USMANI

Dean
Faculty of Doctoral Studies
& Research
Integral University



Prof. A.K. SAXENA

Dean
Faculty of Commerce
& Management
Integral University



Dr. P. K. Suri

Professor
School of Management
Delhi Technological University
New Delhi



Dr. Madhu Vij

Professor
FMS,
University of Delhi



Dr. Masood H. Siddiqui

Associate Dean
Research & Publication
Jalpuria Institute of Management,
Lucknow



Dr. Kshitij Awasthi

Professor
Indian Institute of Management,
Lucknow



Dr. Alpana Srivastava

Professor
Amity University,
Lucknow



Dr. Rana Tabassum

Jamia Millia Islamia,
New Delhi

Whatsapp Group Link : <https://chat.whatsapp.com/FI0kHaBoIGP2Mu6tXou8ri>

ONLY FIRST 200 PARTICIPANTS WILL BE ACCEPTED

Please Click the link below to join us

<https://forms.gle/6ivBqEw75NWxxHcx8>



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Department of Commerce & Business Management
Integral University, Lucknow
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Event Report
One Week National Faculty Development Programme
On
Research Methodology
(26 September - 2 October, 2020)

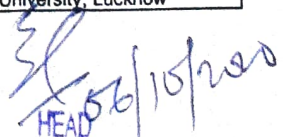
A seven day FDP (Faculty development programme) was organised by the Department of Commerce and Management under the Flagship and Guidance of Prof. A.K Saxena Dean Faculty of Commerce and Management and Dr Syed Shahid Mazhar, Head, Department of Commerce and Business Management. As a researcher it is mandatory for one to know the basics and have a core idea in order to satisfy the purpose of research and establish an acceptable conclusion. This FDP intended to orient participants towards developing their own understanding of research with due attention to every stage of research. The FDP programme received an overwhelming response from participants all over the country and also from abroad.

The programme was inaugurated by Prof. T. Usmani and Prof. A K Saxena. In welcome speech Prof. T. Usmani, Dean Faculty of Doctoral Studies, Integral University, briefed the participants about the subjects chosen for the FDP and highlighted the reasons and importance of the same. Prof A K Saxena, Dean Department of Commerce and Business Management further added that this FDP programme will provide special benefits to faculty members and Research Scholars as Research is a lifelong learning process and we can never say that we are saturated with the concept or topic.

OBJECTIVES: The major objectives kept in mind while framing this FDP were:

1. To expose the participants to contemporary research methodology.
2. To provide an opportunity to researchers to present the problems related to the research.
3. To impart capabilities for formulation and testing of hypothesis based on the nature of research.
4. To make the participants aware about latest trends in social science research discipline.

OUR PRESTEGIOUS PANEL OF SPEAKERS			
 Prof. T Usmani Director, Faculty of doctoral studies, Integral University	 Prof. A.K Saxena Director IQAC. Integral university	 Prof. Kshitij Awasthi, IIM Lucknow	 Prof. Alpana Srivastava, Amity University, Lucknow
 Prof. Masood H. Siddiqui Jaipuria Institute of Management, Lucknow	 Prof. Madhu Vij Faculty of Management Studies, University of Delhi	 Dr Rana Tabassum, Jamia Milla Islamia, New Delhi	 Prof. Mala Tondon, Professor, Dy. Director & HOI. Amity Institute of Education, Amity University, Lucknow


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Integral University, Lucknow

TOPICS COVERED IN SEVEN DAYS OF FACULTY DEVELOPMENT PROGRAMME:

1. Defining Research Objectives, Identifying and positioning Research Problem
2. Literature Review & Identifying the Research Gap
3. Hypothesis Formulation, Instruments of data collection.
4. Qualitative Dimension in Research.
5. Hypothesis testing and its modalities
6. Report Writing
7. Ethics in Research & Publication

LEARNINGS:

The FDP helped the researchers in developing an approach towards the importance of identifying and developing correct research problem and selection of suitable research design. How to do proper Literature review and identifying research gap. Why and how hypothesis is used in quantitative analysis. How to appropriately test for differences between groups and how to interpret the results. The second and equally important learning for the participants was to handle huge accumulated literature for questionnaire designing, interpreting literature properly and framing relevant questions, integrating the information into judgments, and expressing those judgments in words. Report writing session helped the participants with tools for identifying their report's main points and supporting details. Suggest several steps writers can take to improve a report's readability. The topic covered in the last session was Ethics in research and publication. The session helped the participants to understand that Ph.D. is a life long journey and the researcher must follow ethical guidelines issued by regulatory committees in order to ensure the safety of the participants of a study, the public at large, and that of the researcher himself.

VALEDICTORY SESSION:

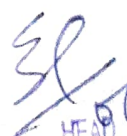
A brief report of the Faculty Development Program was delivered by **Dr. Syed Shahid Mazhar**, Head Department of Commerce and Management, where he precisely presented a report of all the activities of seven days, he also extended his warm wishes and gratitude to the management of the university, speakers of all the sessions, participants, moderators and coordinators.

OUTCOME:

All the sessions were very much informative. The discussed areas are of great benefit for the participants as the topics match with the current research work. Participants were enlightened and benefitted with the wisdom of the speakers. The FDP received a warm feedback from all the participants.

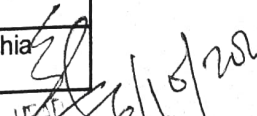
FEEDBACK RECEIVED:

The participants felt that the delivery and presentation of the resource person was good and the FDP brought practical knowledge of the subject in them. They also felt that the FDP was coordinated very well and such FDP's should be arranged regularly.


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Integral University, Lucknow
06/10/2020

ATTENDANCE

Name (Capital Letters) :	Designation	Affiliation
Priyanka	Research Scholar	Integral University
SAKSHI ROY	Research Scholar	Integral University
Vanshika Bhatnagar	Research Scholar	Integral University
ZAKIA RIZVI	RESEARCH SCHOLAR	INTEGRAL UNIVERSITY
Dr. Syed Afzal Ahmad	Assistant Professor	Integral University
SANA ZAIDI	scholar	integral university
AKANKSHA SINGH	RESEARCH SCHOLAR	Dr. SHAKUNTALA MISRA NATIONAL REHABILITATION UNIVERSITY,LUCKNOW
NEYHA MALIK	Assistant Professor	Integral University Lucknow
SWAPNIL VAISH	Faculty	iNurture/Integral University Lucknow
NAZIA AKHLAQ	Research scholar	Integral university
DR SYED MUHAMMAD FAISAL	Assistant Professor	Jazan University
SAURABH BAJPAI	Faculty	iNurture/ Integral University
Krishangi Pandey	Research Scholar	Integral University
MOHD SALMAN	.	.
Priyanshi Garg	Research Scholar	Integral university
NIDA FATIMA	Research Scholar	Maharishi University of information technology Lucknow
AKSHITA SINGH	Student	B.h.u
Yamina Fatima Naqvi	Research scholar	Research scholar
ASHOK KUMAR YADAV	Scholar	Amity University, Lucknow
TANVEER AHMAD KHAN	Lecturer	Integral University
SHARIQ NADEEM	Assistant Professor	Integral University
FARRUKH NADEEM	Research scholar	Integral University
PARUL RAGHUVANSHI	Assistant Professor	AKTU
Dr.Aisha kamal	Associate professor	Integral university
DR ARTTA BANDHU JENA	SR ASSISTANT PROFESSOR	FAKIR MOHAN UNIVERSITY
Dr. Sanobar Mir	Associate professor	Integral university
KASHIF MAZHAR	Research Scholar	IIM JAMMU
Dr. Zain Mehdi	Assistant Professor	Integral University
Shadma Absar	Researcher	NIEPA
SHADAB AHMAD	Faculty	Integral University
DR. BHAWNA K.SINDHWANI	Associate Professor	Uttarakhand Technical University
Kahkashan Tarannum	Research scholar	Integral University
Dr.Alvina Farooqui	Associate professor	Integral university
JYOTIRMAY MALAKAR	Research Scholar	Banaras Hindu University
ZOYA MUJEEB	Research scholar	COMMERCE AND BUSINESS ADMINISTRATION
TASNEEM RAHMAN	Research Scholar	Integral university
Anshul dixit	Asistant professor	Dr rmla university
RAHUL SHUKLA	Assistant professor	Dr. Ram manohar lohiya awadh University
MOHD USMAN	Assistant professor	Dr. Ram Manohar Lohia Awadh University


 Date: 06/05/2020
 Department of Commerce & Business Administration
 Integral University Lucknow

ZAREEN ANJUM	Assistant professor	Lucknow University
		Department of Applied Economics, faculty of commerce, University of Lucknow
Harshita Gupta	Research Scholar	
MR. SURESH KUMAR	Student	B.sc honours agriculture
NIDHI KULSHRESTHA	Assistant professor	Rml awadh university
DR ARTTA BANDHU JENA	SR ASSISTANT PROFESSOR	FAKIR MOHAN UNIVERSITY
SONALIKA SINGH BHADORIA	Research Scholar	Integral University
PRIYANKA BAJPAI	Research Scholar	Integral University
MUKHTAR	Student	Federal University Dutse
MOSTOFA SHAMIM FERDOUS	RESEARCH SCHOLAR	METROPOLITAN UNIVERSITY
		School of pharmaceutical sciences, Integral University, Lucknow
Ambareen Fatima Ahmed	Lecturer	
SAMAN ZAMEER	Research scholar	Integral University, (Lucknow)
MANJEET KAUR	Asst.professor	AKTU
NAYAB ZYA	Assistant professor	Dr.Ram Manohar Lohia Awadh University
Dr. Gaurav Bisaria	Assistant Professor	DCBM, Integral University, Lucknow
PRADEEP KUMAR	Research Scholar	Integral University
Wajiha Alim	Research Scholar	DCBM, Integral University
M. Veerender	Assistant professor	Osmania university
		KHWJA MOINUDDIN CHISHTI LANGUAGE UNIVERSITY
DEEPA TIWARI	RESEARCH SCHOLAR	
SHOM PRAKASH KUSHWAHA	Assiatant Professor	Faculty of Pharmacy
		JBSPMS ARTS AND science college patoda dist beed Maharashtra
Dr Lokhande Bandu Baburao	Assistant professor	
MOHAMMAD SHIRAZ	Asst. Professor	AKTU
SHAILJA	Research scholar	Integral University
Neha Nazneen Siddiqui	Research Scholar	Integral University
Brijesh kumar yadav	Research scholar	Integral university
DR JAYARAMAIAH V	Associate professor	Davangere university
		Abdul kalam technical University lucknow
SYED MAZHER ABBAS RIZVI	Assistant professor	
Bushra Hameed	Research scholar	Integral University
Arif Jamal	Research Scholar	Integral University
ADITI VATS	Prof.	G P UAT Pantnagar
MOHAMMAD SHIRAZ	Asst. Professor	Aktu
RAM CHANDRA	Teacher GGIC	GGIC Talbehat Lalitpur
DR NAMRATA SURI	Lecturer	IAP
		Department of Commerce & Business Management
MOHD ARIZ SIDDIQUI	Assistant Professor	
PERVEZ ALAM	Associate Manager	OYO
ASIF MUSHTAQ	P hd Scholar	University of Kashmir
		Department of Languages, Integral University
	Head Department of commerce and Research centre	Vivekananda college Agasteeswaram
Dr.R.DHARMARAGINI		
PATEL YOGESHKUMAR	ASSISTANT PROFESSOR	SANKALCHAND PATEL UNIVERSITY

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DR. FARHINA SARDAR KHAN	Assistant Professor	Integral University
DR.SYED SHAHID MAZHAR	Associate Professor	Integral University
AVINASH SINGH	Assistant Professor	Symbiosis Law School, Hyderabad
Dr. R. K. Chauhan	Associate Professor	IMS Engineering College, Ghaziabad
Saima ishtiyag	Research scholar	Integral university
MOHD OSSAMA	Certified Career Mentor	--
Mohd Azam	Asst professor	Kanpur Institute of technology
Nida Iqbal	Research Scholar	Integral University, Lucknow
Dr. Kainat Akhtar Usmani	Visiting Faculty	Integral University
MARIA SUSAN MATHEW	GUEST LECTURER	HENRY BAKER COLLEGE MELUKAVU
Bhagyamma. N	Research scholar	Bangalore university
Sadiya khan	Admission Executive	Integral University
ASHOK PRASAD	Associate Professor	NIFT, New Delhi
Amna siddiqui	N.A	Integral university
Dr. Sabahat Fatima	Asst Professor	Integral University
SHWETA SRIVASTAVA	Assistant professor	AKTU
R.SURYAKUMAR	Research Scholar	Bharathiar University
Divesh Dutt	Assistant Professor	Integral University
ASIF IQBAL	Research scholar	Integral university
SHRISH CHANDRA PANDEY	RESEARCH SCHOLAR (PG)	INSTITUTE OF ENGINEERING AND TECHNOLOGY LUCKNOW
Ehsanul Haque	Assistant Professor	Integral University, Lucknow
SYED MOHD MOHIUDDIN	Research scholar	Integral university
Farheen Siddiqui	Research Scholar	MONIRBA, University of Allahabad
Saima ishtiyag	Research scholar	Integral university
Dr Roohi	Associate professor	Integral university
ABDUL RUB KHAN	Research Scholar	Integral University Lucknow
AUSAF AHMAD KHAN	Phd Research scholar	Integral University lucknow
DIVYA NIGAM	Lecturer, AIET Lucknow	AIET Lucknow
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HUMA NAZ	LECTURER	Integral University
AVINASH SINGH	Assistant Professor	Symbiosis Law School, Hyderabad
ASISH BHAUMIK	Associate Professor	NARAYAN INSTITUTE OF PHARMACY (Faculty of Pharmacy), GNSU
NIDHI SHANKAR SINGH	Faculty	Finance
Dr. NIDHI SHANKAR SINGH	Faculty	Commerce and management
DR. SANJAY KUMAR PANDEY	.Assistant professor	Ngbu allahabad uttar pradesh
N.EDWIN	Guest Faculty	Government Law college, Villupuram
Habib Uddin	Assistant Professor	Integral University
DR. ANJU BALA	Assistant professor	Panjab University
R.SURYAKUMAR	Research Scholar	Bharathiar University

PRAVIN KUMAR SRIVASTAVA	Assistant Professor	Bundelkhand Institute of Engineering and Technology, Jhansi
DR. SANJAY KUMAR PANDEY	Assistant professor	Ngbu allahabad uttar pradesh
Dr. Suman Yadav	Assistant Professor	BIET Jhansi
Dr. Bhalerao Sudhakar Narayan	Assit. Prof	S. R. T. M. U. Nanded
SAMINA KHATUN	Research scholar	PhD
Ravish Kumar	Research Scholar	Lovely professional University
Ajit Kumar Chaubey	Assistant Professor	Central University of Haryana
DEBSIKHA ROY	Student	Calcutta university
SANA MARYAM	Research scholar	Integral university
SUMAN PANDURANG YESANE PATIL	Research scholar	Shivaji University Kolhapur
PARTHA SARATHI SENAPATI	Assistant Professor	IIMT ,Bhubaneswar
Manjunatha.N.G	Assistant Professor of Law	Vidyodaya Law College, Affiliated to Karnataka State Law University
DIVYA GOEL	ASSISTANT PROFESSOR (GRADE-III)	AMITY UNIVERSITY, UTTAR PRADESH
DR. VIKAS MISHRA	Assistant Professor	Akbarpur Degree College Akbarpur, Kanpur Dehat
MOHD ASAD KHAN	Assistant Professor	PSIT College of Higher Education Kanpur
Rida Sagheer	Lecturer	Integral University
DEBSIKHA ROY	Student	Calcutta university
SAMINA MUMTAZ	Assistant Professor (Jr.)	Department of Humanities, Integral University
Dr VIDYAVATI CHAKKI	Assistant professor	Akkamahadevi women's University vijayapur
Debarati Ghosh	Research Scholar	Management
Dr.Alka Singh	Faculty	Jamia Millia Islamia University
Mr.SANJOY DAS	Student	..
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MUBASSHARA HASAN	Visiting Faculty	Department of Commerce and Business Management , Integral University, Lucknow
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SADIA SHAKEEL	LECTURER	INTEGRAL UNIVERSITY
BHAGYAMMA. N	Research scholar	Bangalore university
Hiba Khan	Resh. Scholar	Integral University
Vanshika Bhatnagar	Research Scholar	Integral University
PRIYANKA GUPTA	Assistant Professor	AKTU
Krishna Kant Bharti	Assistant professor	STEP-HBTI, Kanpur
AANCHAL NIGAM	Assistant Professor	SMS LUCKNOW
RASHMI RAKESH	ASSISTANT PROFESSOR	MAHARISHI UNIVERSITY OF INFORMATION TECHNOLOGY

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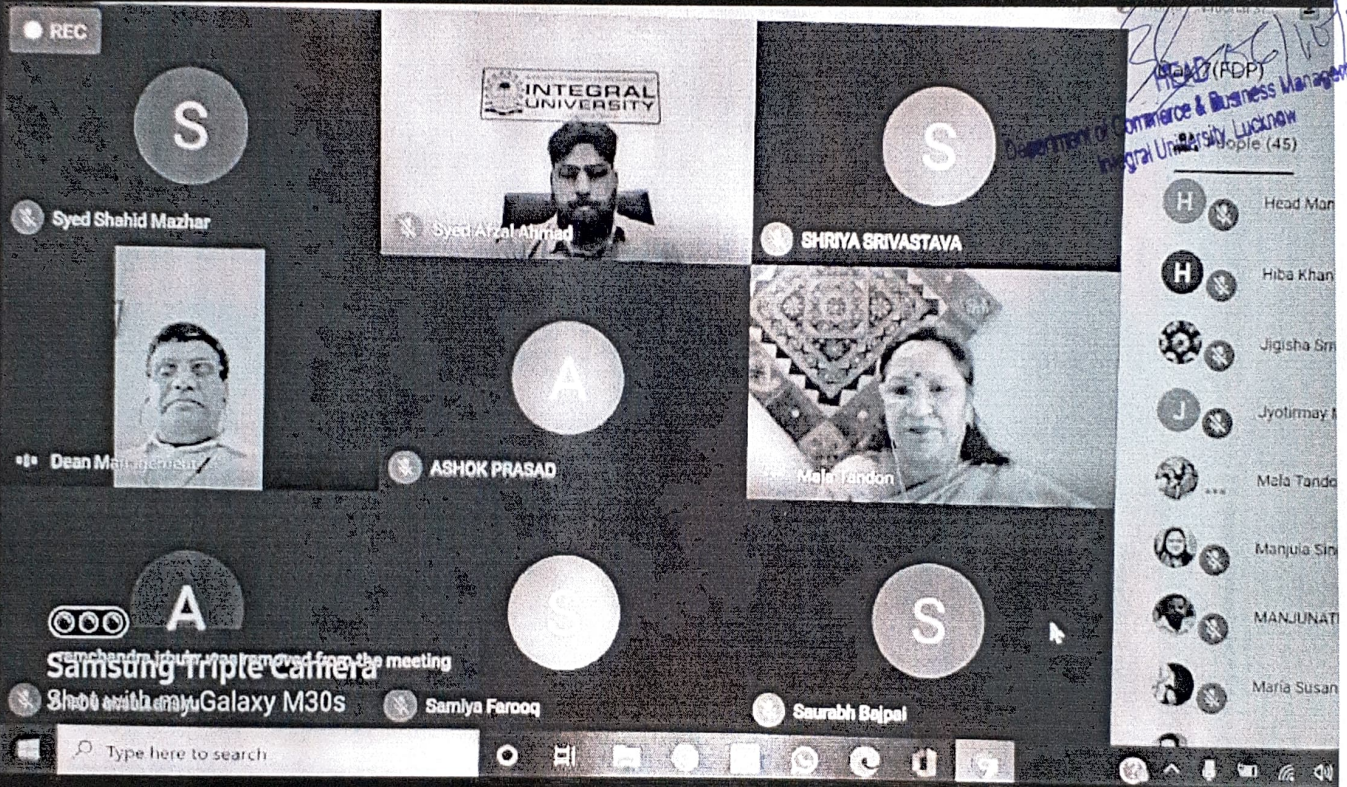
ASHOK SENGUPTA	Asst Prof	School of Management Sciences, Lucknow
PRIYANSHI GARG	Research Scholar	Integral university
BHAVANA PANDEY	Research Scholar	Integral University
SADIYA KHAN	Admission Executive	Integral University
MAASIR NISAR	Research Scholar	None
SHILPI RASTOGI	Assistant professor	CSJM UNIVERSITY
UROOJ SHAKEEL	RESEARCH SCHOLAR	COMMERCE
VEENA GURNANI	Teacher	1730126
Sonali	Student	G.D.Goenka
SAMARTH PANDE	Asst. Professor	AUUP, Lucknow
MS. JIGISHA SRIVASTAVA	Assistant Professor	CSJMU, Kanpur
Samiya Farooq	Research Scholar	Integral University
CHAUDHARI JAWAHAR	ASSOCIATE PROFESSOR	SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE.
Dr. YASIR ARAFAT ELAHI	Assistant Professor	Integral University
SADIYA KHAN	Admission Executive	Integral University
Sayed Nuseba Rasheed	Teacher	Al huda model college
Mousumi Kachary	Teacher	Desire coaching institute
Mr. SANJOY DAS	STUDENT	..
SHAHZAD AHMAD BHAT	Assistant Professor	JK HIGHER EDUCATION DEPARTMENT
SADIYA KHAN	Admission Executive	Integral University
MOHD AJMAL	ASSISTANT PROFESSOR	INTEGRAL UNIVERSITY
SANA KHAN	Student	Student
APOORVA PANDEY	Research scholar	Apoorva Pandey
APOORVA PANDEY	Research scholar	Apoorva Pandey

SAMPLE OF CERTIFICATE

Department of Commerce & Business Management
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INTEGRAL UNIVERSITY LUCKNOW-INDIA		INSPIRING EXCELLENCE
<p>DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT IN ASSOCIATION WITH FACULTY OF DOCTORAL STUDIES & RESEARCH and INTERNAL QUALITY AND ASSURANCE CELL</p> <p>Certificate of Appreciation</p>		
<p>Dr./Ms./Mr. <u>Nazia Akhlaq</u>..... from <u>Integral University</u>.....</p>		
<p>has coordinated One Week National Faculty Development Program Research Methodology 26 September- 2 October, 2020</p>		
 Prof. A.K. Saxena Dean, FCM	 Dr. Syed Shahid Mazhar Head, DCBM	

Handwritten signature and date: 26/10/2020



20/05/2020
HEAD (FDP)
Department of Commerce & Business Management
Integral University Lucknow
People (45)

REC

S

Syed Shahid Mazhar



Syed Afzal Amirul

S

SHRIYA SRIVASTAVA



Dean Manoj Ghosh

A

ASHOK PRASAD



Mele Tandon

A

ramchandra kumar was removed from the meeting

Shot with my Samsung triple camera Galaxy M30s

S

Samiya Farooq

S

Saurabh Bajpai

- H Head Man
- H Hiba Khan
- Jigisha Sri
- J Jyotirmay
- Mela Tando
- Manjula Sri
- MANJUNAT
- Maria Susan

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